



**5th Annual
Omaha Health Expo
April 14-15, 2012
CenturyLink Center Omaha**

Includes The Omaha Health Expo – Walk and Bike Ride

- The premiere event for the City of Omaha that focuses on the Mind, Body, & Spirit
- The largest health expo pertaining to health, wellness, & fitness in the Midwest
- Over 300 Exhibitors
- Over 50 seminars
- Average over – 8,000-10,000 attendance
- All new beauty, retirement, women's, fitness, chiropractic areas
- Over 200,000 tickets will be distributed for the expo
- The kick off event for the walking, running, and biking season!
- The season ends with the Corporate Cup (walking and running) and the Corporate Cycling Challenge (bicycle event)
- The event is for all ages and abilities
- There are open (individual), & club (group or company) divisions
- Over 400 major companies on the Omaha Health Expo mailing list
- Over 4,500 companies on Omaha Health Expo flyer mailing list
- A walk to kick off the event; a fun run event on Sunday
- A bike ride on Sunday - Three bicycle tours to choose from
- Over 10,000 individual (open) bike ride brochures distributed
- A participation gift is given to every bike rider
- Clinics on baseball, softball, football, basketball, karate, tennis, etc... on both days
- Awards are given to Club participation winners at the post race celebration
- Proceeds from Walk to benefit the National Multiple Sclerosis Society – Nebraska Chapter and proceeds from the Bike Ride donated to ENTN (Eastern Nebraska Trails Network) and will benefit trail development in the Greater Omaha metropolitan area & Eastern Nebraska.

Event Information

EXPO: April 14, 2012 - Saturday 10:00 am – 5:00 pm
April 15, 2012 - Sunday 10:00 am – 4:00 pm

Walk: Walk – Saturday, April 14, 2012

Bike Ride: Bike Ride and Fun Run - Sunday, April 15, 2012

TIME: 9:00 am Late Registration and check in

PLACE: CenturyLink Center Omaha, 10th and Douglas, Omaha

ROUTES: Walk – Coordinated by MS Society – contact MS Society at 505-4000 or at www.nationalmssociety.org

Bike Ride – 3 routes – approx 9, 15, and 43 mile bike rides

FOR MORE INFORMATION:

Most sporting goods, health centers, and bike shops. You can also call the Omaha Health Expo office at 402-346-8003 or visit our Web Site at www.showofficeonline.com or www.omahahealthexpo.com.



2012 Omaha Health Expo Sponsorship Opportunities

Major Sponsor – Contribution of \$10,000.

There may be more than one major sponsor.

- Company logo in prominent position on all printed brochures, posters, club team packets, web site, and other promotional materials
- Company listed in all press releases as a Major Sponsor
- Full page ad in Acknowledgement Packet sent to all participating clubs/companies
- Full page ad in the Results Packet presented at the Awards/Trophy celebration
- Also includes all of the below sponsorship items.

Platinum Sponsor – Contribution of \$5,000.

There may be more than one Platinum Sponsor.

- Company logo on all printed brochures, posters, club team packets, web site, and other promotional materials
- Company logo on event t-shirts. Size of logo based upon level of sponsorship and number of sponsors obtained
- Company listed in all press releases as Platinum Sponsor
- Half page ad in Acknowledgement Packet sent to all participating clubs/companies
- Booth Space at the Omaha Health Expo – a 20 X 40 space.
- Half page ad in Results Packet presented at the Awards/Trophy celebration
- Also includes all of the below sponsorship items.

Gold Sponsor – Contribution of \$2,500.

There may be multiple sponsors.

- Company listed in all press releases as a Gold Sponsor
- Quarter page ad in Acknowledgement Packet sent to all participating clubs/companies
- Display or booth space available for sponsor company at the Start/Finish location
- Includes booth space at the Omaha Health Expo – a 20 X 20 space.
- Quarter page ad in the Results Packet presented at the Awards/Trophy celebration
- Also includes all of the below sponsorship items.

Silver Sponsor – Contribution of \$1,000.

There may be multiple sponsors.

- Company listed on all press releases as a Silver Sponsor
- Includes 1 booth space at the Omaha Health Expo
- Also includes all of the below sponsorship items.

Bronze Sponsor – Contribution of \$500.

There may be multiple sponsors.

- Company listed on all press releases as a Bronze Sponsor
- Also includes all of the below sponsorship items.

Sponsor – Contribution of \$250.

There may be multiple sponsors.

- Company listed on all printed brochures, posters, club team packets, & on the web site
- Company listed on all press releases as a Sponsor
- Company listed in Acknowledgement Packet sent to all participating clubs/companies
- Company listed in the Results Packet presented at the Awards/Trophy celebration
- Company listed in Official Omaha Health Expo Program
- Includes a link to your web site from the Sponsor page

All sponsorship levels are important, however, they are available on a first come first served basis.



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2012 OMAHA HEALTH EXPO SPONSOR RETURN FORM

YOU CAN USE THIS FORM TO INDICATE YOUR INTEREST IN BECOMING A SPONSOR

Please type or Print:

Sponsor level interested in: _____

Make Checks Payable to Omaha Health Expo

Contact: _____

Title: _____

Company: _____

Address: _____

City: _____ ST: _____ Zip: _____

Phone _____ Fax: _____

Website: _____

Email: _____

Signed by: _____ Date: _____

Return to --- Kyle Fisher
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